

NAVIGATING BUSINESS

Hosted by First Year Experience

15 March 2023

WORKSHOP OVERVIEW

- Introductions
- Get to Know FYE
- Exploring the Various Paths
- Group Work
- Last Steps

Your Name

Year

Current major and minor

What do you hope to get out of
the workshop?



Peer Mentorship Program

One on one support

Office Hours

In Person and Virtual

Workshops and Trainings

**THE FIRST YEAR
EXPERIENCE
DEPARTMENT AT
QUEENS COLLEGE**

Honors Hall Room 5

QUEENS COLLEGE SCHOOL OF BUSINESS

**Powdermaker Hall
Room 300A**

What options are available, and what's right for you?

Will the program prepare you for tests and certifications afterward?

Are you interested in a graduate degree?



PROGRAMS

Accounting

Finance

Economics

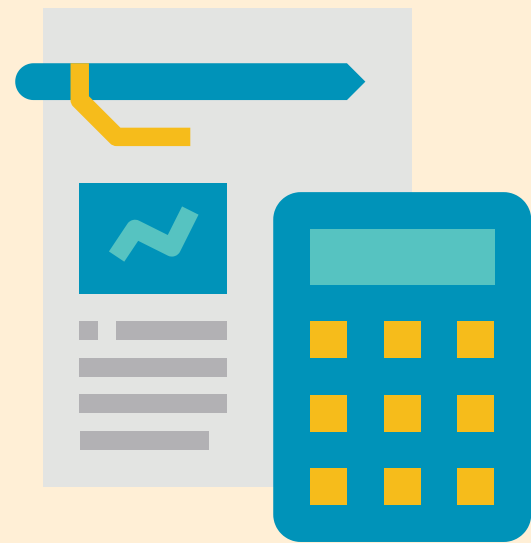
International Business

Quantitative Economics

Actuarial Studies



ACCOUNTING



Flexible



Salary



Day to
Day



ACCOUNTING

Good if youre comfortable crunching numbers. Tedicious and detail oriented

**What they
do:**

Organize
financial data to
ensure company
is on track
according to their
goals

JOBS:

**Financial advisors, Auditors,
Accountant**

ADVANCED ACCOUNTING

- Students interested in becoming licensed Certified Public Accountants and pursuing careers in public accounting or senior financial roles in industry, government, or not-for-profit entities.
- Meets the educational requirements to sit for the CPA exam in NY.

BUSINESS ACCOUNTING

- Prepare for a career in financial accounting, managerial accounting, and accounting operations.
- Gain a basic understanding of accounting as the language of business.
- Great fit as a second major with Computer Science and may resonate with student entrepreneurs in many industries.

FINANCE



Job
Variations



Salary



Day to
Day



FINANCE

Good for you if you're comfortable
with commission based work

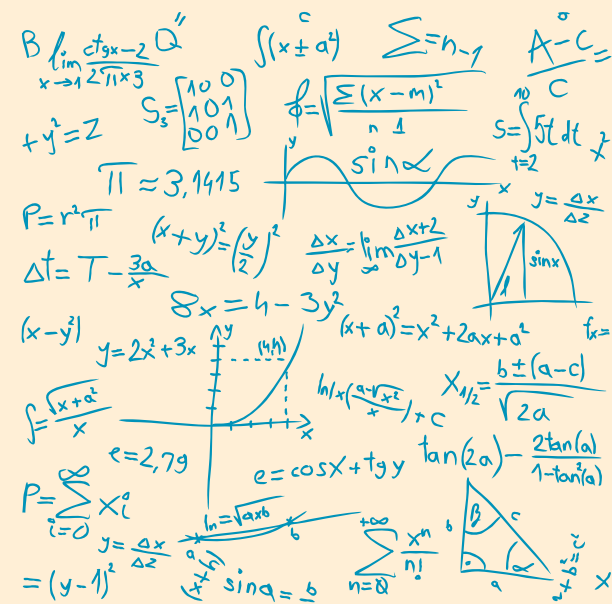
FINTECH

- For those interested in learning how institutions and technology are evolving in this fast-moving and growing space. From cryptocurrencies to blockchains, QC's unique fintech concentration will help arrive at the frontier of applied finance by combining institutional studies with advanced econometric techniques.

CORPORATE FINANCE

- Students wishing to pursue a career in finance must be able to answer job interview questions about capital structure, the capital asset pricing model, machine learning, forecasting, cryptocurrency, and stock market efficiency.

ECONOMICS



Math
Heavy



Research + Ph.D.
Programs



ECONOMICS

The right path for someone interested
in pursuing a graduate degree

INTERNATIONAL BUSINESS



Global
Trends



Salary



Cultural
Differences



INTERNATIONAL BUSINESS

You like to travel, and are interested in global financial markets, sociopolitical environments, and legal and economic systems.

INTERNATIONAL BUSINESS

Business Analysis

Learn all facets of running a global business.

Quantitative methods

Excel and data analysis

Exchange Program

Study abroad opportunities

Global orientation

Variety of classes in history, political systems, geography, etc
Cultures / dif economies

QUANTITATIVE ECONOMICS



New
Program



Salary



Cultural
Differences

INTERNATIONAL BUSINESS

Research Heavy

Preparing for a graduate program

Industries

Post-grad industries include finance to real estate

Satisfies Requirements

The program is approved by CUNY and New York State to satisfy STEM requirements

Interdisciplinary

Good option if you do not want to double major but do want experience in economics and computational methods

ACTUARIAL STUDIES



Cross-departmental



Prepare for Exams



Quantitative Methods